

# Re:SO

# 2025 Reso's Social Impact Report

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1



Research  
Solution for  
Tomorrow

# About this Report

This report encompasses our activities as an emerging global company offering research and analytics solutions. As our third Social Impact Report, it encapsulates the efforts we undertook from January 1, 2025, to December 31, 2025.

## ↗ Reso's Social Impact Journey

Building on the foundation of past years, our 2025 journey demonstrates how we deepened and extended our social and environmental contributions through innovation, collaboration and sustained action. This year, we expanded our efforts, broadened volunteering opportunities, and amplified our collective impact to ensure that our initiatives resonated both locally and regionally, while staying true to our core values and strategic goals.

## ↗ Data Validation and Accuracy

All data presented here has been gathered through our internal systems and validated by our operations team. Independent audits and reviews ensure accuracy, transparency, and accountability in reporting.

## ↗ Intended Audience

This report is designed for a wide range of stakeholders, including employees, community partners, NGOs, clients, and future collaborators who are interested in understanding our social and environmental impact.

## ↗ Unveiling Reso's Social Impact Report

We are proud to present the 2025 Social Impact Report, our second under the Reso identity, following our company's rebranding. This signifies a year of growth, resilience, and forward-looking strategies, keeping our partners informed of progress while reinforcing our dedication to innovation, sustainability, and social good.

## ↗ Responsibility and alignment with SDGs

At Reso, we remain steadfast in our contribution to the United Nations Sustainable Development Goals (SDGs). In 2025, we proudly advanced our efforts across 16 of the 17 SDGs, focusing our initiatives on education, health, the environment, equality, and innovation to drive positive change for the present and future.



This report serves as a transparent look at how we integrate these global goals into our daily operations. By showcasing our commitment to long-term sustainability, we aim to demonstrate how Reso's localized initiatives contribute to a broader, positive impact on our communities and the world at large.

We welcome inquiries and feedback regarding this report. For more information or to engage with our social impact initiatives, please contact:

[csrteam@resoinsights.com](mailto:csrteam@resoinsights.com)

# Content

01

## Leadership Commitment

Our Managing Director

05 Company Profile

Our Social Impact Team

06 Reso At a Glance

02



## About Us

Global Presence

Key Milestones

03

## Our Social Impact Program

Our Social Impact Program 14

Our Social Impact Program Vision & Framework 15

Our Key Pillars 16

Our Focus Areas Defined 19

Our Impact: Activities 20

Our Impact: Research 21

04

## Our Commitment in Action

Community Development

24 Our Partners in Bahrain

Youth Empowerment through Education

31 Our Partners in India & Egypt

Employee Health & Wellbeing

41 Our Partners Testimonials

Employee Development & Engagement

48

Sustainable Practices

54

Environmental Awareness & Engagement

56

05



## Our Valued Partners

07



## Annex: Social Impact Overview 2025

A Year of Social Impact at Reso 68

A Complete List of Social Impact Initiatives 71

06



## Our Vision for the Future

66

Future Goals & Commitment



Click this icon at the bottom right corner to return to home page

01

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# Leadership Commitment

Our Managing Director

**05**

Our Social Impact Team

**06**

# ↗ Our Managing Director



As we present our **2025 Social Impact Report**, I am proud to reflect on a year that defined what sustainable growth truly means for us at Reso. This year, we continued to expand our reach and deepen our purpose across all three pillars of our Social Impact Program — *The Community, The Reso Team and The Environment*.

What distinguishes 2025 is how impact became embedded within our organization's culture, led by teams across our offices who turned commitment into measurable outcomes.

## To Our Team

I extend my appreciation to every member of the Reso team for your dedication throughout this journey. The impact we achieved this year is a reflection of your ownership and passion. We have taken remarkable strides forward, delivering initiatives that not only served their local communities but also embodied our shared purpose as one global team.

## To Our Partners

Our partnerships remain the foundation of our progress. The outcomes highlighted in this report demonstrate what can be achieved through collaboration, trust, and shared vision. Every partnership has strengthened our ability to deliver sustainable results and create lasting change.

## To Our Clients

Your trust and collaboration have been central to our growth and purpose. Your continued confidence enables us to uphold the highest standards of responsibility and integrity, ensuring every project contributes to meaningful impact.

Looking ahead, I am confident that with the dedication of our people, the strength of our partnerships, and the trust of our clients, Reso will continue to lead with purpose, setting new benchmarks for social innovation, inclusion, and sustainable progress.

**Mahmood Alsaleh**  
Managing Director



# ↗ Our Social Impact Team

This year, our story was not one of repetition, it was one of evolution. 2025 pushed us to think differently about what impact means and how it should be measured. We moved beyond projects and donations into something far more intentional: a culture of purpose that runs through every part of Reso.

This culture found its home in our Social Impact Program, translating strategy into real-world impact through our people, our knowledge, and our regional presence. What makes this year exceptional is not just the number of initiatives delivered, but how they were led. Teams in all our offices took ownership and brought our initiatives to life. Impact stopped being a department's responsibility and became everyone's business.

We have learned that real progress happens when impact is treated as performance: tracked, refined, and sustained. Whether equipping students, supporting families, or embedding sustainability into our daily work, every step we took this year reflected discipline, collaboration, and a deep respect for the communities around us.

As we look ahead, our vision remains clear: to continue building a company that measures success not only by meeting business targets, but by how much good we leave behind.

***2025 was a milestone — not because we did more, but because we did it better, together.***

**Aysha AlSulaiti**  
Head of CSR and Social Impact



Social Impact continues to be a core part of how we communicate, plan, and make a difference at Reso. Our marketing initiatives now serve as powerful platforms to highlight causes, mobilize teams, and engage our wider community across our offices. By aligning purpose with communication, we've built a bridge between our brand values and real-world impact, shaping how we define success not only in visibility but in the difference we create together.

**Fatima Alraee**  
Sr. Marketing Manager

As the bridge between Reso and our stakeholders, I've taken great care to ensure our social initiatives shine through clear and impactful communication. By weaving consistent narratives, I've not only nurtured relationships but also sparked greater engagement, amplifying the reach of our CSR efforts. It's been a fulfilling journey to support our mission of connecting communities and leaving a lasting imprint through our initiatives.

**Noor Sarwani**  
Sr. Administrative & Communications Coordinator

Our Social Impact initiatives this year reflected our shared commitment to driving positive change within our communities and beyond. From being on the ground distributing food boxes to launching impactful awareness campaigns, we pushed boundaries and brought our values to life through action. Through thoughtful design and communication, we aim to ensure every effort resonates and reflects Reso's dedication to positive impact and social responsibility.

**Aysha Janahi**  
Sr. Marketing & Design Executive

As the CSR representative for Reso's India office, I've had the opportunity to drive initiatives that translate intent into meaningful, on-ground impact. Over the past two years, our focus has been on building sustained, people-centric programs that actively engage teams and address community needs. From ideation to execution, CSR has become a shared responsibility, strengthening our culture and deepening our sense of purpose. It ensures that impact remains an integral part of how we operate and grow together at Reso.

**Surya Vajpeyi**  
Sr. Research Analyst



## About Us

Company Profile	<b>08</b>
Reso at a Glance	<b>09</b>
Global Presence	<b>10</b>
Key Milestones	<b>11</b>

# Company Profile

Reso is an emerging global leader in research and analytics solutions. We have been delivering information, data, knowledge, and insights to facilitate decision-making since our establishment in 2013. Beyond serving our clients, our research efforts also create sustainable benefits for the greater community through solutions that drive positive social and environmental impact.

 **12+ years**

of experience



**5 locations**

Bahrain | Saudi Arabia | Egypt  
United Arab Emirates | India

 **2,000+**

Professionals supported



**3,000**

Projects Submitted

 **14**

Languages spoken



**110+**

Skilled Experts

## Our Capabilities



**Research & Advisory**



**Market Research**



**Public Policy Research**



**Investment Research**



**Data Analytics & AI**

## Sector Coverage



Real Estate & Hospitality



Healthcare & Life Sciences



Arts, Culture & Sports



Public Sector



Transportation & Logistics



Construction & Infrastructure



Consumer Goods & Retail



Financial Services



Technology, Media, and Telecommunication



Education & Vocational Training



Energy & Chemicals



Industrials & Manufacturing



# Reso at a Glance

Reso adopts a precise, tailored and forward looking approach for delivering insights to clients

## Our Proposition

Our core proposition is underpinned by three additional supporting messages

- » **Intelligence you can rely on**
- » **Always on point**
- » **Anticipating tomorrow, today**





# Global Presence

## Global Presence & Regional Operations

In 2025, Reso maintained an active presence across Bahrain (Headquarters), Saudi Arabia, Egypt, the United Arab Emirates, and India, serving diverse markets through tailored research and analytics solutions.

Across these markets, several impactful initiatives were delivered under our Social Impact Program, reflecting our continued commitment to creating lasting value alongside our core business activities.

Our expanding network across the Gulf and South Asia strengthens our capacity and operational resilience, enabling uninterrupted service and the delivery of global standards of excellence year-round.



\*Note on Notation: For regional data throughout this report, BH denotes Bahrain, IN denotes India, and EG denotes Egypt





# Key Milestones

2019	2022	2023	2023	2023	2024	2024	2024	2025
<b>Enhanced Client Security through Cloud Transition</b>	<b>Achieved ISO 27001 Certification Milestone</b>	<b>Improved Efficiency with Reso Connect</b>	<b>Re-shaped a Responsible Future through Social Impact</b>	<b>Introduced the Knowledge Management Function</b>	<b>Established the Innovation Department</b>	<b>Rebranding and Expanding Our Reach</b>	<b>Introduced Our Proprietary Generative AI Platform</b>	<b>Advancing Agility and Enhancing Operational Efficiency</b>
Reso transitioned its IT security and infrastructure to the cloud to deliver a seamless and secure experience for its clients. Partnering with Microsoft, a trusted leader in the field, the company strengthened its security profile and operational efficiency. This shift introduced advanced security features, enhanced control over infrastructure, and improved responsiveness to emerging threats, ensuring a robust and future-ready security framework.	Reso secured the renowned ISO 27001 information security certification, reinforcing its commitment to global best practices. This underscores our dedication to safeguarding client information, facilitating the expansion of research offerings, and fostering international client relationships by effectively managing evolving risks.	Reso introduced Reso Connect to enhance team productivity, reduce reporting errors, and improve operational efficiency. This tool streamlines operations, supporting the company's commitment to excellence and future advancements in research.	Recognizing the responsibility to give back to the community and environment, Reso redesigned its Social Impact Program, aligning the program's goals with the company's core values. A dedicated team within Reso works to channel Reso's expertise and resources towards initiatives that benefit the community, the environment, and the team.	Reso's Knowledge Management function leverages collective expertise from the research department to optimize efficiency, foster innovation, and support internal teams such as business development. A dedicated team within Reso works to channel Reso's expertise and resources towards initiatives that benefit the community, the environment, and the team.	The Innovation function was established to promote a culture of learning, ideating, and innovating, driving creativity and collaboration across the company. Weekly learning sessions introduced innovation tools and techniques to enhance ideation, with 150+ ideas reviewed by the Innovation Board for potential productization. These efforts resulted in 7 successful product launches, demonstrating the power of collaboration in transforming ideas into tangible outcomes.	In 2024, Gulf Researcher rebranded to Reso, reflecting our expanded capabilities and global reach. This transition highlights our commitment to delivering strategic insights and meeting evolving client needs. Simultaneously, Reso grew its client base to over 150 companies and expanded its team to nearly 110 professionals across all offices.	Reso introduced its proprietary Generative AI platform, powered by advanced artificial intelligence to deliver smart, efficient, and tailored solutions to clients. What sets the platform apart is its integration with the Knowledge Management (KM) teams' database, leveraging years of accumulated knowledge and insights to ensure accurate and high-quality outcomes.	The IT and Finance teams collaborated to improve efficiency and decision-making through low-code development and automation. IT developed tools like the User Onboarding System, Vendor Management System, and IT Ticketing System, while Finance optimized reporting with new automation. These initiatives strengthen governance, transparency, and business performance across the organization.



# Our Social Impact Program

Our Social Impact Program	<b>14</b>
Our Social Impact Program Vision & Framework	<b>15</b>
Our Key Pillars	<b>16</b>
Our Focus Areas	<b>19</b>
Our Impact: Activities	<b>20</b>
Our Impact: Research	<b>21</b>



# Our Social Impact Program



Driving Positive Change. Together for a Better Future.

## Evolving purpose into measurable progress

At Reso, social impact has always been part of our story. What began as a commitment to responsible growth has evolved into a holistic, purpose-driven program that connects our people, our communities, and our planet through meaningful action.

Last year, in 2024, we established a strong foundation through our Social Impact framework, one built on empowerment, sustainability, and engagement. This year, we expanded on that foundation with sharper focus, stronger partnerships, and measurable outcomes under our evolved Social Impact Program.

Our approach is guided by three interconnected pillars that reflect who we are and what we stand for:



Throughout 2025, our initiatives evolved to be data-led and collaborative, directly aligning our social impact with sustainable value creation.

Through teamwork, innovation, and compassion, we're shaping a culture where purpose fuels performance and every action contributes to a better, more sustainable future.





# Our Social Impact Program Vision and Framework

## Vision

To drive sustainable impact by empowering communities and creating meaningful change

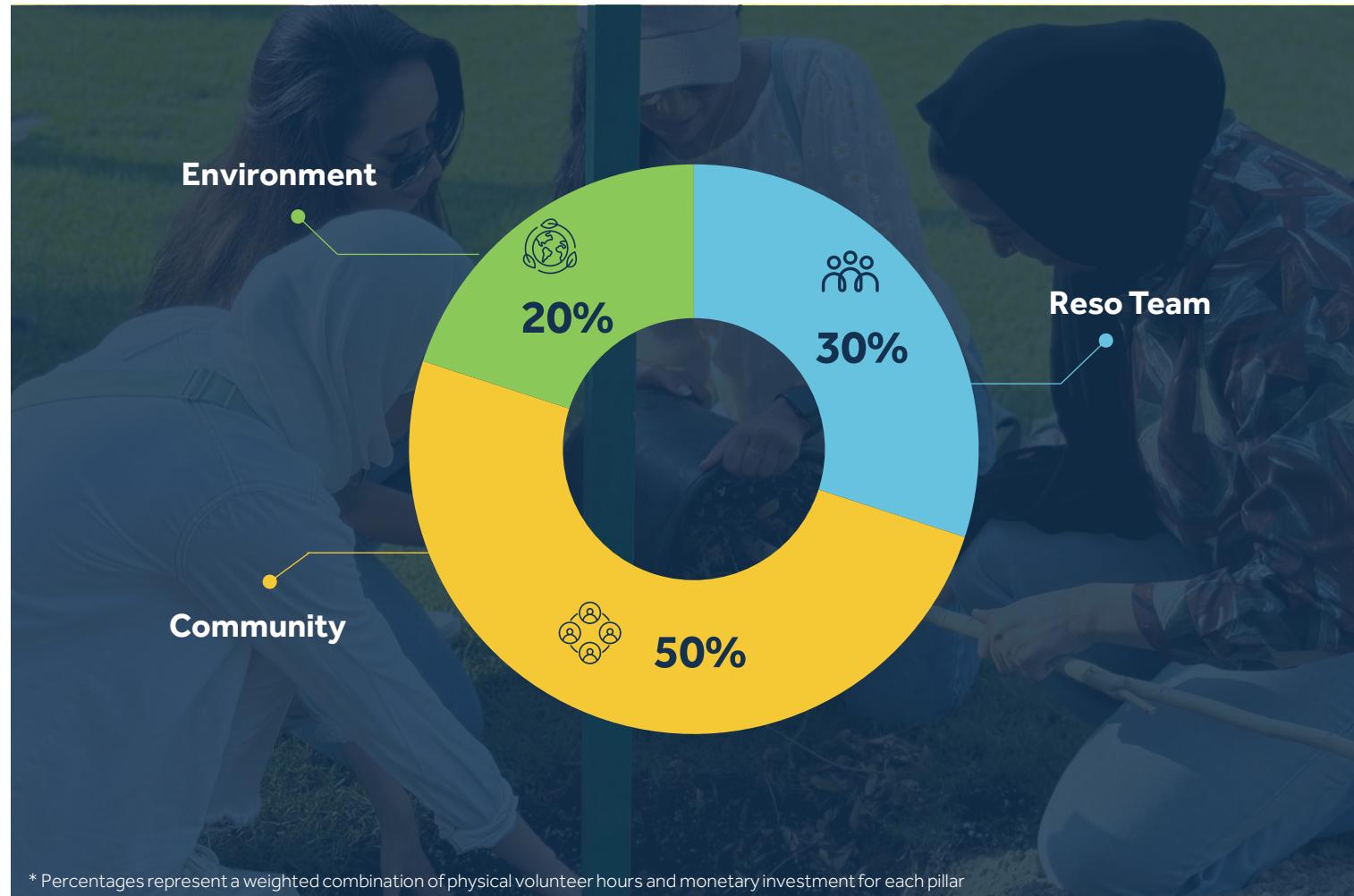
## Goals

 Enhancing employee engagement, development, health, and well-being, and cultivating a positive workplace culture

 Empowering communities through education, including AI-driven skill development and resource donations

 Promoting environmental sustainability and awareness through education and active participation

Through shared purpose and cross-office collaboration, we're building a culture where every action contributes to the well-being of our people, our communities, and the world around us.





Research analysts from our India office guide 11th & 12th standard students in refining English skills



## Our Key Pillars

### Community

The Community Pillar focuses on providing crucial resources and focused education to empower youth and transform local communities into centers of enduring capacity and progress.

In 2025, Reso continued to advance its efforts through a more focused approach across our offices. Building on the foundation of our 2024 framework, the Community Pillar evolved into a platform for empowerment, one that connects education, social development, and shared responsibility across the offices where we operate.

Our initiatives centered on two focus areas: **Community Development** and **Youth Empowerment through Education**. Together, they represent our belief that long-term social impact is achieved not only through charitable action, but through structured programs that build capacity, expand access to knowledge, and strengthen community resilience.

This year marked a significant milestone in our regional engagement. Our India and Egypt offices played a greater role than ever before, leading on-ground initiatives and contributing new perspectives to our global impact agenda. Through expanded partnerships, cross-office collaboration, and targeted initiatives, we addressed local needs with precision, delivering educational opportunities, supporting vulnerable groups, and promoting awareness around key social issues.





Reso team members engage in small-group discussion at the office

## ↗ Our Key Pillars

### Reso Team

The Reso Team Pillar centers on creating a workplace where employees are supported, engaged, and encouraged to develop. Under this pillar, we focus on two key areas: **Employee Health & Well-being** and **Employee Development & Engagement**.

In 2025, we placed greater emphasis on development and learning by introducing initiatives that encouraged continuous growth. Many of these sessions were led by our own team members, allowing them to share their expertise while strengthening collaboration across our offices.

Equally, our team's health and safety remain a top priority. We ensure that each of our offices has licensed team members trained in First Aid to help maintain a safe work environment.

At Reso, our team is central to how we operate, and we aim to promote a culture based on learning, well-being, and shared progress.



## Facing the Crisis: **Environmental** **Awareness for a** **Sustainable Future**

### Speaker:

Abeer Mohamed, Research Manager

Abeer Mohamed — +



Virtual snapshot of the environmental awareness session led by Research Manager Abeer Mohamed, focusing on sustainability and regional SDGs



## Our Key Pillars

### Environment

The Environment Pillar represents Reso's dedication to environmental sustainability and corporate responsibility. It provides the framework for our transition toward greener operations, promoting a culture where every team member is equipped to make eco-conscious decisions that contribute to a more sustainable and resilient future.

In 2025, Reso strengthened its focus on environmental awareness, recognizing that lasting change begins with informed, mindful action. Under the Environment Pillar, our two key focus areas were

**Sustainable Practices** and **Environmental Awareness & Engagement**. Our efforts centered on educating our teams about sustainability, encouraging eco-friendly habits, and cultivating a deeper understanding of how everyday choices impact the planet.

Through research, knowledge sharing, and awareness-driven communication, we aimed to inspire our team to think critically about environmental responsibility both inside and outside the workplace.

At Reso, we believe that awareness leads to action, and by promoting education and responsibility, we are creating a foundation for a more sustainable future.





# Our Focus Areas Defined

**Guided by our three pillars, we have defined six strategic focus areas to channel our initiatives and maximize our collective impact:**



## Community Development

This focus area represents our commitment to addressing immediate local needs through resource distribution and charitable support to help strengthen the communities where we operate.

## Youth Empowerment Through Education

This focus area represents our commitment to future generations by leveraging our professional expertise to upskill young individuals, equipping them with the essential tools, mentorship, and versatile knowledge required to unlock their full potential as future-ready professionals and innovative leaders.

## Employee Experience & Engagement

This focus area represents our commitment to cultivating a unified global culture by prioritizing continuous professional development, open communication, and recognition, ensuring every team member is empowered to grow and feels connected to our shared mission.

## Employee Health & Well-Being

This focus area is about supporting the overall well-being of our team, encompassing mental and physical wellness and everyday workplace experience.

## Sustainable Practices

This focus area represents our commitment to operational excellence by optimizing daily business activities to reduce our ecological footprint through mindful resource management and the integration of responsible habits across all our offices.

## Environmental Sustainability

This focus area represents our dedication to long-term stewardship by fostering an eco-conscious corporate culture and advancing initiatives that contribute to a greener, more sustainable future for the planet.



# ↗ Our Impact : Activities

These key performance metrics reflect the the reach and results of Reso's Social Impact initiatives over the past year, highlighting the company's commitment to driving positive change within the community, the environment, and the Reso team.

**18**

stakeholders collaborated with us to execute our Social Impact initiatives

**36**

initiatives have been successfully completed

**93%**

of team members were either highly satisfied or satisfied with our Social Impact program

**306+ KG**

of items have been recycled by our team



Research Director Danah presenting on screen during a session



# ↗ Our Impact: Research

In 2025, we delivered seven high-impact research initiatives that aligned institutional growth with global sustainability standards and the UN Sustainable Development Goals (SDGs). By synthesizing complex data across environmental, technological, and social sectors, our work established the evidence-based frameworks essential for transformative policymaking.

## Blueprint for Progress: Research Contributions to Sustainable Development

Sector	Research Initiative	Description	Key Impact Outcome
Sustainability	Carbon Market & Marketplace Analysis	Comprehensive study of carbon footprint frameworks and emissions trading systems	Provided the technical foundation for transparent national emissions trading
Governance	Environmental Compliance Benchmarking	Analysis of international coordination models and inter-ministerial regulatory standards	Streamlined cross-sector coordination and simplified compliance for private entities
Infrastructure	Public Restroom Enhancement (PREB)	Development of a national blueprint for public sanitation design and regulatory standards	Modernized public infrastructure standards to improve urban livability and accessibility
Future Tech	GenAI in Education & Cultural Policy	Mapping the socio-economic impact of Generative AI on the knowledge and creative sectors	Identified digital benchmarks to future-proof the workforce and strengthen creator ecosystems.
Urban Evolution	Smart City Ecosystem Assessment	Evaluation of technological integration and urban efficiency in modern metropolitan areas	Developed roadmaps for data-driven urban management and improved citizen service delivery



# Our Commitment In Action

Community Development	<b>24</b>
Youth Empowerment through Education	<b>31</b>
Employee Health & Wellbeing	<b>41</b>
Employee Development & Engagement	<b>48</b>
Sustainable Practices	<b>54</b>
Environmental Engagement & Awareness	<b>56</b>



01

## Community



1.1

Community Development



1.2

Youth Empowerment through Education



02

## Reso Team



2.1

Employee Health & Wellbeing



2.2

Employee Development & Engagement



03

## Environment



3.1

Sustainable Practices



3.2

Environmental Awareness & Engagement





# 1.1 Community Development

The community development focus area under the Community Pillar is designed to create tangible, direct support for individuals and groups in need while also building long-term community capacity through resource provision.

This focus area encompasses local, hands-on initiatives that address immediate needs related to food security, education access, and essential material support, alongside efforts to promote engagement and public awareness. It leverages both employee volunteering and corporate resources to make a measurable difference in the communities where we operate.

## Community Development 2025 Key Initiatives and Primary Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
<b>Ramadan Community Outreach Initiative</b>	Initiative	Poverty & Welfare	BH,EG	Providing immediate relief and nutrition to families facing hardship
<b>Clothes Donation Initiative</b>	Initiative	Poverty & Welfare	BH,IN	Addressing basic needs through the collection and distribution of essential clothing
<b>Insights By Reso Instagram Account</b>	Social Media	Community Education	Global	Translating professional research into accessible, educational digital content
<b>Reso's Pinktober Campaign</b>	Campaign	Health & Welfare	BH,IN	Providing support and financial aid for disease prevention and awareness

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office





## 1.1 Community Development

### Ramadan Community Outreach Initiative

In 2025, we addressed food security and supported families across our two offices in Bahrain and Egypt, during the holy month. We focused on two main activities: continuing the Ramadan Food Drive in Bahrain and launching a collaborative Food Bank volunteering effort in Egypt.

This cross-office engagement allowed us to leverage both direct aid distribution and hands-on volunteering to deliver vital sustenance to those in need.

#### Bahrain: The Ramadan Food Drive

In 2025, we proudly continued our tradition of compassion through the Ramadan Food Drive, focused on supporting families in need across Bahrain.

Our dedicated volunteers came together to distribute 80 food boxes filled with essential items like dates, macaroni, and oil to vulnerable families in Manama. This initiative provided essential support to families, helping them prepare for and celebrate the holy month.

Beyond the material aid, this hands-on work provided a valuable opportunity for team bonding, bringing colleagues together toward a shared purpose outside of the office environment.



Research team in Bahrain loads Ramadan food boxes for distribution

#### Egypt: Egyptian Food Bank Volunteering

In parallel with our Bahrain efforts, our Egypt-based team supported community welfare by collaborating with the Egyptian Food Bank.

Team members dedicated their time, volunteering across various stages of the process, from preparing meals to packaging them. This hands-on collaboration directly supported the organization's mission of serving Iftar meals to the underprivileged, reflecting our shared values of unity and generosity by ensuring relief and hope reached those who needed it most in the Egyptian community.



Research team members in Egypt pack food boxes for distribution





## 1.1 Community Development

### Clothes Donation Initiative

Giving back to the communities we live in is a core part of what we do, and we strive to do so in various ways. Our clothes donation campaign was employee-led, facilitated by the company to enable team members to contribute directly to those in need.

#### Reso Bahrain Clothes Donation with Ba9maa Organization

In Bahrain, our team partnered with Ba9maa, a local humanitarian organization, for their seventh edition of the Reuse Campaign, which encourages individuals and organizations to donate household and personal items in good condition for redistribution to low-income families. Our team members contributed clothes, and a few volunteers also joined the on-ground activity to help sort and distribute the donations, actively supporting the campaign's impact.



The team packs donated clothes for distribution



Donations delivered by our team

#### Reso India Clothes Donation with Goonj NGO

The Reso India office organized a clothes donation drive in collaboration with Goonj NGO – Dropping Centre, a well-established non-profit that redistribute essential items to underserved communities across India while promoting dignity and sustainability. Team members thoughtfully sorted and packed clothes in good condition, while four volunteers personally delivered the donations to the dropping centre, supporting Goonj's mission to provide essential resources to those in need.



Team India sorts and packs clothes for donation



All smiles as the team drops off donations at the center



## 1.1 Community Development

### Insights by Reso

This year, we launched our Instagram page @InsightsByReso, aimed at sharing knowledge and making insights more accessible to the community.

As Reso's dedicated thought-leadership platform, its core function is to share expert perspectives, data-driven insights, and strategic analysis through open access, thereby democratizing access to critical information. This platform showcases our extensive research capabilities by actively unpacking emerging trends and providing our audience, including students, researchers, and public stakeholders with meaningful, actionable knowledge.

Examples of our published work cover complex topics such as the future of identifying diseases faster and smarter, the transformation of fan engagement in sports, the strategic use of AI toolkits, the gaming revolution, and trends in tourism and food. By continuously sharing this high-quality research, Insights by Reso directly supports our mission to empower individuals with the intelligence and innovation necessary to shape the future of research and informed decision-making.

#### Insights by Reso Research Production Metrics



61

Articles published



4,390+

Research Hours

**Re:so**

**Luxury is no longer bought, it's lived**  
Luxury fashion houses are moving beyond boutiques into cafés, hotels, and cultural spaces, turning lifestyle into their newest runway

**Re:so**

**What if your watch could alert you to a health issue before it emerged?**  
Wearables have evolved from simple step-counters to AI-powered health companions, reshaping our approach to everyday wellness and preventative care

**Re:so**

**AI-Powered Diagnostics: The Future of Identifying Diseases Faster and Smarter**

**Re:so**

**Despite Multi-Billion Dollar Revenues, Most Food Delivery Platforms Operate on Razor-Thin or Negative Operating Margins**

	Revenue (June 2023 LTM, USD)	Operating Profit* (June 2023 LTM, USD)	Operating Margin %
Melati	10.317M	6.602M	7.1%
Delivery Hero	15.755M	1.107M	1.0%
Uber Eats	15.122M	2.991M	19.8%
Foodpanda	11.884M	0.835M	4.9%
Elephant	3.214M	0.001M	-5.5%
Just Eat	1.110M	-1.278M	-4.3%
Domino's	2.647M	534	1.0%
zomato	2.765M	-0.29M	-2.0%
talabat	2.021M	-0.29M	-16.3%
Waze	1.279M	-0.24M	-23.4%
jahez	0.37M	0.01M	8.3%

**Re:so**

**Artificial Intelligence is Transforming the Future of Fan Engagement in Sports**

From real-time translations in stadiums to custom highlights on mobile devices, AI is redefining fan engagement, before, during, and after the game

**Re:so**

**Gen Z Runs the Feed: TikTok, Insta & Beyond**

From global trends to Middle East feeds, Gen Z is redefining how the world shops, learns, and connects online

A snapshot of some of the articles from @insightsbyreso, featuring our in-depth analysis. Click [here](#) to explore the full collection.



## 1.1 Community Development

### Reso's Pinktober Campaign (1/2)

Every October, the color pink symbolizes Reso's commitment to raising awareness about breast cancer. In 2025, the Pinktober Initiative brought together our teams across locations to support cancer research and show solidarity with those affected by breast cancer.

Through collective efforts, the initiative combined awareness with action and brought our teams together to support the effort.



Team member Surya supports Pinktober Bake Sale at India office with a charitable purchase



One of our Pinktober teams in Bahrain stands by their display at the Bake Sale



Team members at our India office pose in pink for the Pinktober awareness campaign

### Pinktober Food Sale

Our Bahrain and India offices joined forces for a Pinktober Food Sale, where teams competed in a friendly challenge to see who could raise the most. Showcasing a mix of homemade and store-bought treats, the teams channeled their competitive spirit to maximize their fundraising impact.

All proceeds were donated to Think Pink Bahrain and Yes to Life in India organizations focused on breast cancer awareness, education, and holistic support for survivors.



Team members at our Bahrain office manage food distribution, sales, and order tracking during the Pinktober fundraiser





## 1.1 Community Development

### Reso's Pinktober Campaign (2/2)



Dr. Eman sharing vital breast cancer statistics and early detection insights

### Pinktober Walkathon

Our Bahrain team came together for the Bahrain Cancer Society Walkathon, joining hundreds of participants in a 2 km walk to raise awareness and show solidarity with breast cancer fighters and survivors. The team proudly wore shirts purchased in support of the cause, with proceeds donated to the Bahrain Cancer Society.



I really enjoyed my first experience participating in a walkathon for breast cancer. I felt a strong sense of community seeing so many different people walking for the same cause and I was really inspired to continue spreading awareness about the cause and helping others. I'm already looking forward to the next one!

**Jwana Alkhalifa,  
Jr. Research Analyst**

### Pinktober Health Talk by Dr. Eman Hamza

As part of our Pinktober initiatives, we hosted an engaging awareness session with Dr. Eman Hamza, who spoke to our female team members about recognizing breast cancer symptoms and the importance of early detection.

The session was held in Bahrain and streamed live to our India office, sparking meaningful discussions. Team members actively engaged, asking questions, and sharing experiences, reflecting our genuine care for the wellbeing of women across Reso.



Team Reso gathered for a group photo ahead of the walkathon for cancer support



A group photo with Dr. Eman Hamza, Breast Oncoplastic Surgeon at BDF Hospital, who led a breast cancer awareness session for our women team members—live in Bahrain and online in India—covering risk factors, early detection, screening, and common myths



## 1.1 Community Development

### Reso's Pinktober Campaign



Pinktober 2025 Bahrain Team Group Photo, Bahrain Reso Office





## 1.2 Youth Empowerment through Education

The Youth Empowerment through Education focus area is built on the principle that knowledge is the key to opportunity. Leveraging our core expertise in research and data, we are committed to equipping the next generation with the critical thinking, technical proficiency, and professional insights necessary to thrive in a competitive, data-driven world. We achieve this through strategic educational partnerships and by directly sharing our industry expertise via workshops on data methodologies, AI trends, and professional skills. Our goal is to bridge the gap between academic learning and industry demands, fostering a community of informed, capable, and future-ready leaders.

### Youth Empowerment through Education 2025 Key Initiatives and Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
<b>Reso's 2025 Educare Campaign</b>	Campaign	Education & Digital Equity	BH, IN	Providing essential hardware and foundational communication and entrepreneurship workshops to bridge the equity gap
<b>AlMabarrah Alkhalfia Rayaat Partnership</b>	Initiative	Education & Skills Development	BH	Equipping students with foundational research skills and exposing them to real-world research experiences
<b>Lamea Association Alumni Workshop on Effective Research Skills</b>	Initiative	Education & Skills Development	BH	Building professionals foundational research skills and understanding of effective research practices

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office



## 1.2 Youth Empowerment through Education

### Reso's 2025 Educare Campaign (1/2)

The Reso EduCare Campaign is our flagship program dedicated to empowering students with essential skills and resources. Building on last year's focus on financial aid and supplies, the 2025 initiative shifted toward direct, in-person mentorship to bridge the digital divide and skills gap. By combining professional expertise shared by our team in Bahrain and India with the donation of necessary resources, we provided a comprehensive support system for students.



Research Analysts Ghufran and Mohamed lead a session on Research Methodology with university students

#### Empowering Local Students with Knowledge and Tools (BH)

In collaboration with the Tree of Life Charity Society, Al Sanabel Orphan Care Society and Injaz Bahrain, we welcomed a group of bright students to our office as part of the Reso EduCare Campaign. This initiative focused on providing hands-on experience through essential workshops, including Research Methodology led by our research analysts Saeed Al Zeera and Malak Abdulla and Data Quality & Precision workshop, led by our Analysts Mohammed Zulfiqar and Ghufran Almoamen.

To solidify our support for their academic journey, each student also received a refurbished laptop prepared for their use, empowering them with both knowledge and the necessary tools to fuel their growth and unlock their potential.

#### Workshop Feedback



**100%**

Satisfaction rate  
of the session



At the workshop I learned that analysis is determined based on client needs, reliable research and data limitation solutions. It was interesting to validate and expand my knowledge of research methodology

— **Workshop participant (anonymous)**



## 1.2 Youth Empowerment through Education

### Reso's 2025 Educare Campaign (2/2)

#### Improving Language Proficiency and Confidence (IN)

The second initiative was led by our India office team members Yash Khandelwal, Adityan Borkotoki, and Mananpreet Uppal, who volunteered in collaboration with the Sewaudhaar Foundation at Rajkiye Kanya Varisht Senior Secondary School.

They conducted highly engaging English sessions for students from grades 9 to 12. Through interactive activities and discussions, the sessions focused on helping students strengthen their reading, writing, and overall communication skills. This effort upholds our commitment to empowering students with the confidence and knowledge needed to shape a successful future.

#### Promoting Vocational and Entrepreneurial Thinking (IN)

As the final initiative of this year's EduCare campaign, our Research Analysts Raghav Kathuria, Vaibhav Srivastava, and Ashwarya Jha visited the Government Boys Senior Secondary School in Rohini, New Delhi. They conducted a dynamic session on Vocational and Entrepreneurial Skills for 80 students of grades 11 and 12.

The session helped students connect their career aspirations with practical skill-building, introducing tools for developing these skills, and highlighting multiple career pathways. Students participated enthusiastically in a hands-on activity to brainstorm careers and explore ways to generate income, sparking curiosity and entrepreneurial thinking among tomorrow's leaders.



Analyst Mananpreet leading an interactive reading session



Analyst Vaibhav mentoring students on career agility and the tools needed to turn their skills into independent projects and entrepreneurial success



## 1.2 Youth Empowerment through Education

### Reso's 2025 Educare Campaign



Raghav, Vaibhav and Ashwarya with students and school representatives at the Government Boys Senior Secondary School, New Delhi





## 1.2 Youth Empowerment through Education

### AlMabbarah Al-Khalifia Rayaat Partnership (1/3)

#### Our Partnership with AlMabbarah Al-Khalifia

This year, we maintained our partnership with the AlMabbarah Al-Khalifia Foundation (MKF), a non-profit foundation in the Kingdom of Bahrain dedicated to empowering Bahraini youth through education and development. Our collaboration began last year with the successful donation of refurbished laptops to students in need.

This year, we worked with students through MKF's comprehensive scholarship program, Rayaat. Rayaat offers students scholarships at accredited universities, coupled with financial incentives, work experiences, and community service. As part of this program, we welcomed 15 Rayaat students for tailored learning workshops and an office visit, providing them with valuable industry exposure and practical development opportunities.

#### Research Methodologies Workshop: The Fundamentals of Data Collection

We conducted a specialized workshop for the program participants, focusing on core research methodology and data sourcing. The session offered an in-depth overview of the effective use of both primary and secondary data sources. Participants explored the distinct benefits and limitations of various data collection methods and reviewed best practices for gathering reliable information. The training included analysis of real-world case studies and a live exercise to reinforce practical application, ensuring the scholars gained the skills necessary to conduct rigorous and effective academic research.

#### Workshop Attendees Feedback



**85.7%**

Attendees found the session very engaging



**93%**

Attendees said they would attend a future session by Reso

#### A Workshop on Data Quality & Precision

Following the initial session, a specialized workshop on Data Quality and Precision was conducted. This session focused on ensuring data is delivered in a reliable, relevant, complete, and accurate manner. Participants were split into groups and engaged in structured exercises where they tackled complex questions and scenarios.

These challenges were designed to test their understanding of data accuracy and its crucial real-world application, equipping the participants with the critical skills needed for high-standard research.



MKF students participating in the Data Quality and Precision workshop



## 1.2 Youth Empowerment through Education

### AlMabbarah Al-Khalifia Rayaat Partnership (2/3)

#### Immersive Office Visit and Case Study Challenge

The students were welcomed to our Reso office for an immersive visit designed to bridge theory and practice. The day included a tour of the workspace and engaging discussions with our Research and Operations teams. A highlight was a mini-lecture from our research analysts on "How to Think Like a Researcher," which introduced essential analytical frameworks. The visit culminated in a challenging real-world case study competition, where participants applied the concepts they learned, followed by a mini-awards ceremony, celebrating the winners who received well-deserved certificates.



Mustafa Jung, Senior Engagement Manager, welcomes students with an introduction to Reso



Think Like a Researcher competition winners proudly display their certificates



Research Manager Abeer Mohamed shares insights about her role while guiding students on the office tour

#### Office Visit Attendees Feedback



**100%**

Students indicated they were very satisfied with the office visit



**100%**

Students found the Reso team very friendly



## 1.2 Youth Empowerment through Education

### AlMabbarah Al-Khalifia Rayaat Partnership (3/3)



A group photo with AlMabbarah Alkhalfia Rayaat Scholarship Program Students



## 1.2 Youth Empowerment through Education

### Lamea Association Alumni Workshop on Effective Research Skills

#### Workshop on Building Blocks of Effective Research

A key initiative under our initiatives for the community was our collaboration with Lamea Association, Bahrain's flagship national platform for discovering, upskilling, and spotlighting youth talent, operating under the umbrella of the Ministry of Youth Affairs. This partnership allowed us to share practical knowledge in research and analytics.

Reso delivered a workshop titled "Building Blocks of Effective Research", led by Research Director Danah Almajed, Senior Engagement Manager Mustafa Jung, and Research Manager Zainab AlGhareeb. The session focused on three key areas of modern research: defining research scope and objectives, collecting and validating data, and analyzing and communicating findings. Exercises and a case study were included, and the facilitators moved among the teams to provide guidance and feedback as they worked.



Mustafa defining the core 'what and why' of research



Active attendee participation

The workshop provided participants with an opportunity to strengthen practical research skills and apply them to real-world scenarios, supporting professional development and analytical capabilities within their organizations.



The Reso team with the Lamea Association alumni who participated in our "Building Blocks of Effective Research" workshop



## Community



Community Development

01

1.1



Youth Empowerment through Education

1.2



## Reso Team



Employee Health & Wellbeing

02

2.1



Employee Development & Engagement

2.2



## Environment



Sustainable Practices

03

3.1



Environmental Awareness & Engagement

3.2





# The Reso Team

## Diversity and Our Collective Strength

We are profoundly proud of the multicultural and collaborative culture we promote at Reso. This environment is built upon the contributions of a globally integrated team, featuring colleagues from 9 nationalities and communicating fluently in more than 9 languages.

This inherent diversity serves as a powerful engine for creativity and expanded perspectives. By drawing on the varied professional and life experiences of our team members, we effectively enrich our internal dialogue and drive innovative solutions across the organization.

We firmly believe that our collective strength resides in these diverse backgrounds, enabling us to grow and achieve collective success together.



A diverse group of Reso team members posing together

## A Glimpse of Reso's Diverse Nationalities



Bahrain



India



KSA



Denmark



Canada



Pakistan



Tunisia



Egypt



UK

## A Glimpse of Reso's Language Capabilities

English

Arabic

French

Spanish

Bengali

German

Danish

Hindi

Turkish

Urdu





## 2.1 Employee Health and Wellbeing

The Employee Health and Well-being focus area, under the Reso Team Pillar, is a vital commitment to supporting the overall well-being of our colleagues. Our focus is on building a supportive culture where team members can thrive.

Initiatives range from establishing a foundation of safety and preparedness to promoting daily physical and nutritional health through providing healthy snacks and organizing team fitness events, such as the weight loss challenge. Crucially, we encourage peer support through weekly wellbeing sessions, ensuring that every team member feels supported, valued, and empowered to bring their best, most resilient self to work.

### Employee Health & Wellbeing 2025 Key Initiatives and Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
Ongoing Workplace First Aid Initiative	Initiative	Health & Safety	BH, IN	Ensuring workplace safety and emergency preparedness
Team Led Wellbeing Sessions	Initiative	Health & Wellbeing	BH, IN	Promoting mental wellbeing, peer support, and open dialogue
Nutritional and Ergonomic Support	Initiative		BH, IN, EG	Supporting physical health and productivity
The Annual Weight loss Challenge	Challenge	Fitness & Engagement	BH, IN, EG	Encouraging healthy lifestyle habits, physical activity, and sustained wellbeing
Bahrain Sports Day	Initiative		BH	Promoting physical fitness and teamwork
Bahrain Relay Marathon	Initiative		BH	Promoting physical fitness, teamwork, and community engagement

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office





## 2.1 Employee Health & Wellbeing

### Ongoing Workplace First Aid Initiative

To prioritize the safety and well-being of our employees, we implemented a comprehensive First Aid training initiative across all our offices in 2024, which continued to benefit our team throughout 2025. This program equipped our team with essential First Aid skills and empowered them to respond effectively to emergencies in their personal lives and within the broader community.

The training, conducted by certified professionals, provided valuable knowledge and hands-on experience to prepare our employees for emergencies. With our certified team members still in place, this expertise remains a valuable safety asset to the whole team.

### Global Partnership for Professional Excellence

We partnered with leading NGOs—Wecare (Bahrain), NIST (India), and Safety Scope (Egypt)—to train select team members as certified first responders. These individuals provide critical care until professional help arrives, ensuring consistent safety standards across all our offices.

### Impact on Culture and Confidence

This initiative strengthens our safety protocols and fosters a culture of preparedness. Employees gain confidence knowing trained responders are available, and that everyone has basic life-saving knowledge. Our approach reflects our commitment to Good Health and Well-being (SDG 3) and a secure working environment (SDG 8).



Managing Director Mahmood Al Saleh, alongside Research Manager Yogendra Manepalli, participates in a hands-on CPR demonstration during First Aid training





## 2.1 Employee Health & Wellbeing

### Team Led Well-being Sessions

#### Wellness Session Structure

Our weekly well-being sessions are designed to help team members relax and re-energize, with participation entirely optional. Sessions start with Stretch and Breathe, offering controlled breathing exercises to calm the mind, followed by Posture Reset to gently improve alignment and release tight muscles.

Next, Focus and Relax provides gentle movements to ease stiffness in the neck, and the session concludes with a light team activity to encourage laughter and connection. Team members are welcome to join any or all parts of the session at their own pace.

#### Transition to Peer-Led Sessions

The sessions were initially led by a professional Personal Trainer. The decision was made to transition to internal team members to promote ownership, empowerment, and greater sustainability. This change ensures the program is deeply integrated into the office culture and makes the sessions more relatable.



Research Analyst Avneet Kaur facilitates a stretching session for team members at Reso's India office



Research Analysts Saeed Alzeera and Ghufran Almoamen leading a productive team bonding session at our Bahrain office

#### Our Wellbeing Leaders

The internal program is championed by dedicated colleagues. In Bahrain, the sessions are now led by Research Analysts Saeed Alzeera and Ghufran Almoamen. In India, the program is spearheaded by Avneet Kaur, Raghav Kathuria and Ashwarya Jha

#### Internal Sessions Highlights



75+

Number of wellbeing sessions



50%+

Wellbeing Sessions Participation





## 2.1 Employee Health & Wellbeing

### Nutritional and Ergonomic Support

Our Social Impact framework is anchored by a fundamental commitment to the health and vitality of our workforce. We believe that a supported and thriving team is essential for long-term organizational success. Our approach to employee wellness goes beyond traditional benefits; we are dedicated to creating an integrated workplace culture that proactively supports holistic health, both physical and mental. The following initiatives demonstrate how we provide concrete resources and encouragement, empowering every team member to achieve a lasting well-being.

#### Providing Healthy Snacks

Recognizing that good nutrition is crucial for sustained energy and cognitive performance, we consistently offer a diverse range of nutritious food. By making fruits, natural proteins, and other high-quality snacks readily accessible, we actively encourage better dietary habits and mitigate mid-day fatigue. This program represents a practical investment in creating an environment where our employees can perform at their best every day.

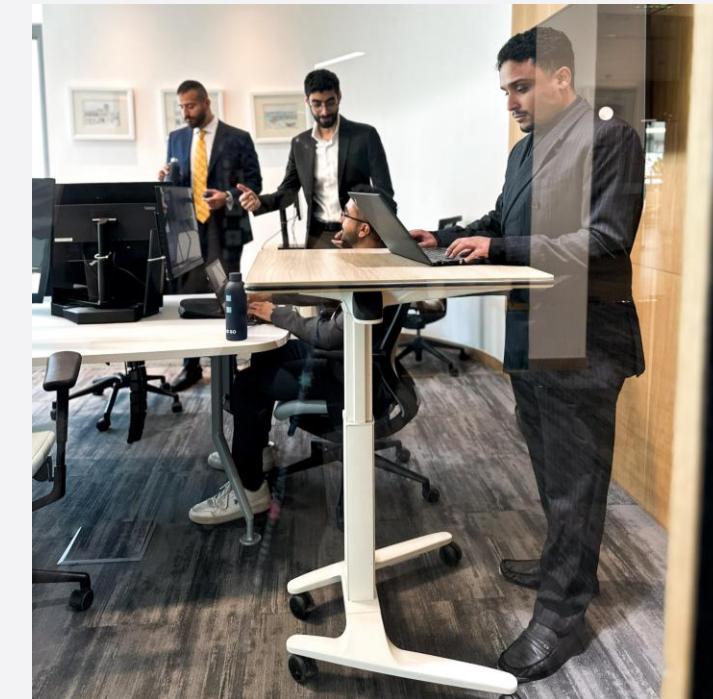


Nutritious snacks to fuel a healthy and productive workday



#### Supporting Postural Health

Complementing our nutrition initiative, we invest in high-quality ergonomic furniture and standing desk solutions to mitigate the physical risks of prolonged sitting. By offering these adjustable workspace options, we empower our employees to maintain a healthy posture and remain active while performing their daily tasks.



Encouraging comfort and productivity through stand-up desks





## 2.1 Employee Health & Wellbeing

# The Annual Weight-loss Challenge

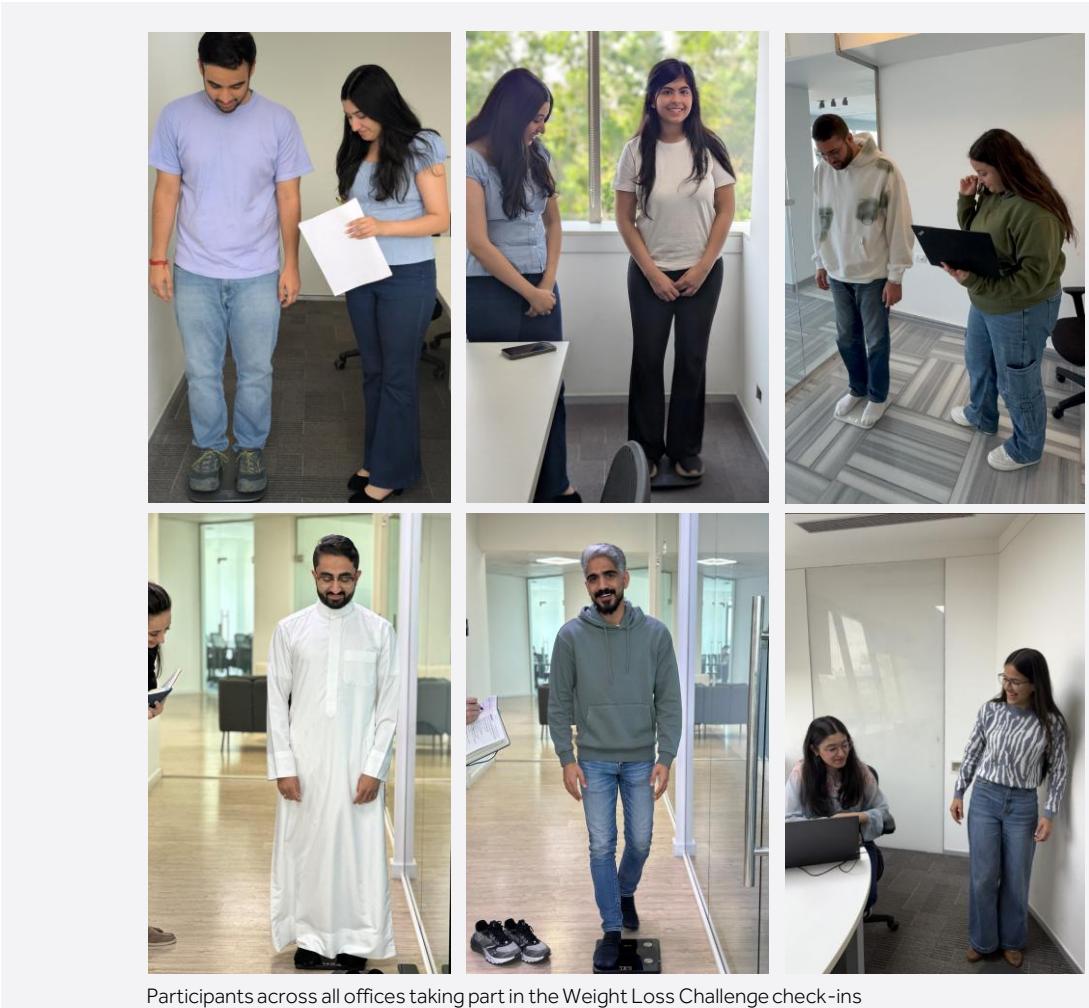
### 2025 Weight Loss Challenge

Expanding our wellness efforts, we successfully launched a voluntary, structured internal Wellness Challenge. This program was designed to offer tangible support to team members who were committed to achieving specific personal health and fitness milestones.

Participants who successfully reached their goals and demonstrated significant achievement were formally recognized and rewarded with financial incentives. This initiative provides compelling evidence of our corporate commitment to supporting employees in achieving their long-term health and well-being ambitions.



Certificates awarded to the top achievers of the Weight Loss Challenge



Participants across all offices taking part in the Weight Loss Challenge check-ins





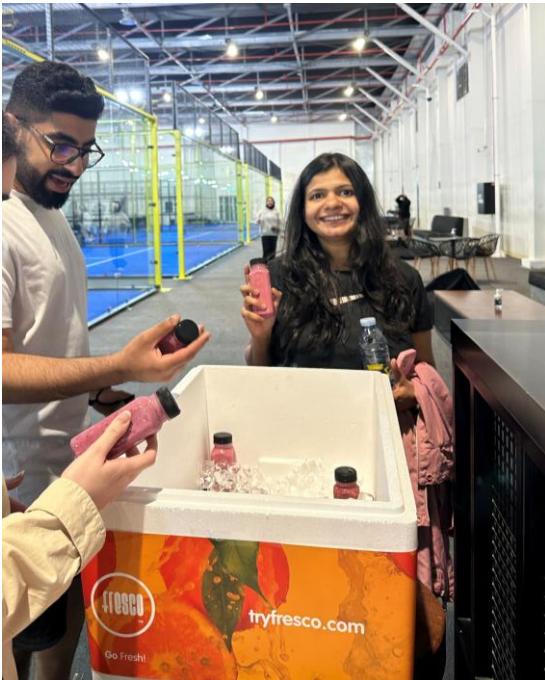
## 2.1 Employee Health & Wellbeing

### Bahrain Sports Day

#### Padel for Health and Team Spirit

In celebration of Bahrain Sports Day, we organized a padel session to promote movement, health, and team engagement. Several team members participated in padel for the first time, and all were grouped into teams for friendly competition.

Colleagues on the sidelines cheered on the players and engaged in conversations, making it an enjoyable evening that encouraged movement and team spirit.



Our Managing Director sharing a winning handshake on the padel court (left), and the team enjoying refreshing smoothies (right).



A group photo of the team at the padel court





## 2.1 Employee Health & Wellbeing

### Bahrain Relay Marathon 2025

On Friday, November 21, 2025, 10 team members from Reso successfully completed the Bahrain Marathon Relay 2025 Fast 30 KM Race at the Bahrain International Circuit (BIC). Competing against over 170 organizations, our runners collaboratively navigated the challenging 30-kilometer course, divided into 10 stages.

The event was a powerful showcase of internal cohesion and supportive team spirit, with members actively encouraging and motivating one another throughout the demanding competition. This achievement reinforced core corporate values, highlighting the essential link between physical resilience, mutual support, and the successful achievement of shared goals.



Marketing Lead Khaled Alsaei and Finance and Operations Manager Ali Al Aali during the baton exchange



Group photo after receiving the finisher medals





## 2.2 Employee Development & Engagement

Our success is driven by our people. The Employee Development and Engagement focus area, a core component of the Reso Team Pillar, is essential for promoting a vibrant, high-performing culture across all our offices. We are dedicated to nurturing continuous professional and personal growth by leveraging internal expertise through skill-sharing sessions and demand-driven learning. Simultaneously, we actively cultivate an open and supportive environment through regular communication, cultural events, and recognition programs, ensuring every team member is engaged, informed, and connected.

### Employee Development & Engagement 2025 Key Initiatives and Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
<b>International Women's Day &amp; Mothers Day Initiative</b>	Initiative	Recognition & Engagement	BH, IN	Honoring the women in our team and their contributions
<b>Reso Team Skills &amp; Development Sessions</b>	Initiative	Learning & Development	BH, IN	Facilitating internal knowledge sharing and skill development
<b>Reso Digest: The Internal Newsletter</b>	Initiative	Communication & Engagement	BH, IN, EG	Enhancing team communication and engagement
<b>Bahrain National Day Celebration</b>	Initiative	Cultural Event	BH	Promoting national pride, educating employees about Bahrain, and promoting team engagement
<b>Secret Santa Holiday Gift Exchange</b>	Initiative	Engagement	IN	Promoting team spirit, encouraging employee interaction, and promoting a positive work environment

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office





## 2.2 Employee Development & Engagement

### International Women's Day and Mother's Day Initiative

At Reso, promoting an open and supportive environment is central to our success. This commitment involves recognizing the leadership and daily contributions of our team members across global operations. We mark key dates like International Women's Day and Mother's Day with initiatives focused on appreciation and practical support.

#### International Women's Day: Recognizing Global Dedication

International Women's Day provides an opportunity to celebrate the incredible women who continuously contribute to Reso's growth. This year, we shared our appreciation across our offices in Bahrain, India, and Egypt. As a token of gratitude, colleagues received curated gift bags, reflecting our recognition of their sustained dedication and impact on our daily achievements.

#### Mother's Day: Practical Empowerment Through Skill-Building

For Mother's Day, Reso prioritized providing meaningful, practical support to our working mothers. The Head of CSR and Social Impact, Aysha AlSulaiti, herself a mother and parenting content creator, hosted an interactive workshop specifically designed to help mothers at Reso streamline their demanding home routines. The session focused on four key areas: smart weekly meal planning, time-saving cooking strategies, family involvement in meal preparation, and budget-friendly shopping habits.

This initiative goes beyond simple appreciation by equipping our mothers with essential life management skills, thereby reducing the stress associated with daily meal preparation and contributing directly to a better work-life balance.



The Bahrain team holding their gifts during International Women's Day celebrations



Colleagues at our Egypt office posing for a photo



Team members in our India office celebrating the day



## 2.2 Employee Development & Engagement

### Reso Team Skills & Development Sessions

Reso is dedicated to building a skilled and adaptable team through a robust internal development program. We view continuous learning as a key driver for both individual and organizational performance. This program combines technical upskilling with essential soft skills, ensuring our team maintains a high-performance and collaborative culture.

#### Cultivating Technical and Strategic Expertise

Our internal development program represents a practical investment in sharpening the team's technical capabilities. The curriculum includes specialized instruction in Agile Methodologies and Low-Code/No-Code Development to boost efficiency and adaptability. We also focus on elevating core research competencies through sessions on primary research methods and the effective use of data platforms such as FactSet, CapIQ, and SurveyMonkey. Strategic thinking is further honed with sessions dedicated to Solution-Oriented Approaches and Context Engineering, ensuring the team delivers actionable, high-value insights.

#### Driving Innovation and Professional Excellence

These sessions are designed to promote a resourceful mindset while ensuring a high standard of professional execution. Key concepts like Frugal Innovation challenge the team to think effectively with available resources. To support daily operations, dedicated workshops cover essential skills such as Precise Communication, Productive Meetings, Time Management, and PowerPoint Design. Additionally, the curriculum addresses vital security through IT Cybersecurity Training and streamlines workflows through research automation and knowledge management for lead generation.

#### Employee-Led Culture, Well-being, and Social Responsibility

Beyond technical training, our program emphasizes an informed organizational culture through employee-led initiatives. Internal knowledge sharing is driven by the "Reso Skill Spotlight" and "Investment 101" sessions. "Investment 101" focused on investment basics, with team leading the discussion to teach their colleagues. Similarly, the "Reso Skill Spotlight" focused on professional skills and highlighted the individual strengths of our team, allowing them to share their expertise with others. We also promoted social responsibility through a talk on environmental awareness and supported individual well-being with a Pinktober session focused on health education.



Research Analyst Divyansh leads a virtual session for the team on investment

#### Internal Sessions Highlights



80+

Internal educational sessions



60+

Hours of focused development



## 2.2 Employee Development & Engagement

### Reso Digest: The Internal Newsletter

Reso's commitment to fostering a connected and informed global workforce, especially across our three offices in Bahrain, India, and Egypt, is anchored by our comprehensive monthly internal newsletter. This publication serves as the primary channel for ensuring every team member is aligned with company activity and organizational progress.

The newsletter is strategically designed around three core pillars: transparency, recognition, and knowledge sharing. It features essential company updates and highlights collective achievements and milestones. To boost engagement and celebrate our team, a dedicated recognition column acknowledges individual successes, including monthly birthday greetings and spotlight features for team members who have received internal or external awards.

It also facilitates cross-office learning and professional development through an informative tips section, covering diverse topics such as research methodologies, health and wellness advice, and professional development strategies. We also promote internal expertise by publishing articles written by our own team members and provide essential news summaries from various sectors, including legal, HR, economy, finance, and marketing, ensuring our employees are connected to the wider business environment.

#### Internal Newsletter Engagement



Our internal newsletter reached an average of **147+** views per edition, engaging approximately **80%** of employees throughout

PRIVATE & CONFIDENTIAL

JULY 2025

# Reso Digest

Research Solutions for Tomorrow

#### A Message from Mahmood

As AI continues to revolutionize the way we work and conduct research, staying relevant and sharp has never been more important. Continuous learning and discovery - whether understanding AI fundamentals, learning to code, identifying impactful AI tools to boost your efficiency, or ideating innovative solutions - is key to adapting and thriving. What truly matters is cultivating a mindset of curiosity and growth. At Reso, we are excited to launch initiatives to support your upskilling journey, and we will be announcing more on this in Q3 so stay tuned!



#### Company Updates

- **Reso Roots for Change:** In June, we launched Reso Roots for Change, a month-long environmental campaign to promote sustainable habits across Reso. Highlights included:
  - Digital Sustainability Walk: Teams shared weekly eco-friendly actions, from reducing plastic to recycling.
  - Reso Talk: Green: Reso held an engaging session on urgent environmental issues and practical solutions.
  - Green Your Space: Team members repotted office plants, symbolizing growth and care for our environment.
 We're proud that our campaign was also featured on the UN World Environment Day webpage. [click here to view it](#)
- **MEP Office Visit:** We welcomed students from AlMutanah AlMutanah Foundation for an office tour, where they met with our team and attended an engaging talk by Mohamed Zulfagh and Ghofran AlHamra on how they think like a researcher. Based on their survey responses, the students thoroughly enjoyed the experience.
- **MEP Workshop – Data Quality & Precision:** As part of our fourth collaboration with MEP, Saeed AlReme and Malek AlAbdul led a workshop on data accuracy and real-world research for Reso students, reinforcing the value of reliable data. The session saw high engagement, with students actively participating and engaging the opportunity.



#### Mark Your Dates

	02 July	06-07 July	12 July	17 July	23 July
Introducing Unlocked Service	Julian's Public Holiday	MEP 2020 Data Analytics Seminar	Company Updates Meeting	Reso AI Video Competition Submission Deadline	Revolution Day Public Holiday

#### Happy Birthday!

Piyush Gopik
Abdullah Chashan/Hanikrishna Venkatesh
Modhut Karali
Mohamed AlReme
Kanika Suhre
Yash Khondalal
Varun Gupta/Lakshya Trivedi
Amnaa Kasa
Surbhi Parida
Raghav Kathuria
Yahya Ghoneim
Abhishek Singh

#### Team Snapshot



#### Did you know?



#### Monthly Insight

Health & Wellness Tip

Types of Coping with Work Stress and Burnout

In times of great stress and uncertainty, many emotions can be brought up like sadness, anxiety, anger, frustration and fear. If you are feeling any of these emotions, know that they are normal and part of the human experience. With so much information available, it's easy to feel overwhelmed, but you have the power to take control. Set boundaries around work and personal life, manage expectations, and allow yourself time for relaxation and recharge.

Practice a self-care routine. Find ways to reduce stress that can help you relax and feel good, especially during times of uncertainty. For example, and these are just a few ideas:

1. Deep breathing: Take a few deep breaths to help you relax and feel grounded.
2. Mindfulness: Practice mindfulness to help you stay present and focused.
3. Connect and share your feelings: During difficult times, it's completely normal to experience a range of emotions. Don't keep them bottled up. Talk to a family member or friend. Sharing how you feel can help lighten the emotional load. We all need connection to get through challenging moments together.

An excerpt from our internal newsletter



## 2.2 Employee Development & Engagement

### Bahrain National Day & India Secret Santa Gift Exchange

#### Bahrain National Day Celebration

To celebrate Bahrain National Day, the team dressed in traditional clothing and the office was decorated to reflect the country's rich heritage. As part of the initiative, we held an interactive team competition featuring three sensory stations: participants identified traditional Bahraini spices at the 'Smell' station, recognized landmarks at the 'Sight' station, and guessed traditional sounds, like those used in pearl diving, at the 'Sound' station.

The celebration concluded with a storytelling session, where two team members shared traditional folktales and their cultural significance, followed by a traditional buffet dinner, creating an engaging, educational, and enjoyable experience for all.



Group photo of team Bahrain on National Day

#### India Secret Santa Gift Exchange

To celebrate the holidays in our India office, team members participated in a Secret Santa gift exchange. Each person drew a colleague's name to provide a gift, focusing on team appreciation. The initiative included a buffet dinner where team members exchanged their gifts and spent time together to mark the end of the year.



Team India during the gift exchange and lunch buffet





01

## Community



1.1

Community Development



1.2

Youth Empowerment through Education



02

## Reso Team



2.1

Employee Health & Wellbeing



2.2

Employee Development & Engagement



03

## Environment



3.1

Sustainable Practices



3.2

Environmental Awareness & Engagement



## ↗ 3.1 Sustainable Practices

Sustainable practices form the first focus area under the Environment pillar of our Social Impact strategy. Our commitment to corporate responsibility extends to the operational footprint of our offices. We actively implement these practices to reduce our environmental impact while fostering employee engagement and well-being, ensuring that sustainability is embedded in our daily culture across all global locations.

### Employee Development & Engagement 2025 Key Initiatives and Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
<b>Recycling Program</b>	Initiative	Environmental Sustainability	BH	Promoting responsible waste management and environmental awareness
<b>Sustainable Welcome Kit</b>	Initiative		BH, IN, EG	Encouraging sustainable practices among employees

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office





### 3.1 Sustainable Practices

## Recycling Program & Sustainable Welcome Kit

Reso is dedicated to integrating sustainable operations into our core business model. This commitment is realized through actionable programs that reduce waste and promote resource efficiency across our offices.

By focusing on waste management and encouraging responsible consumption, we aim to minimize our ecological footprint and foster a company-wide culture of environmental stewardship.

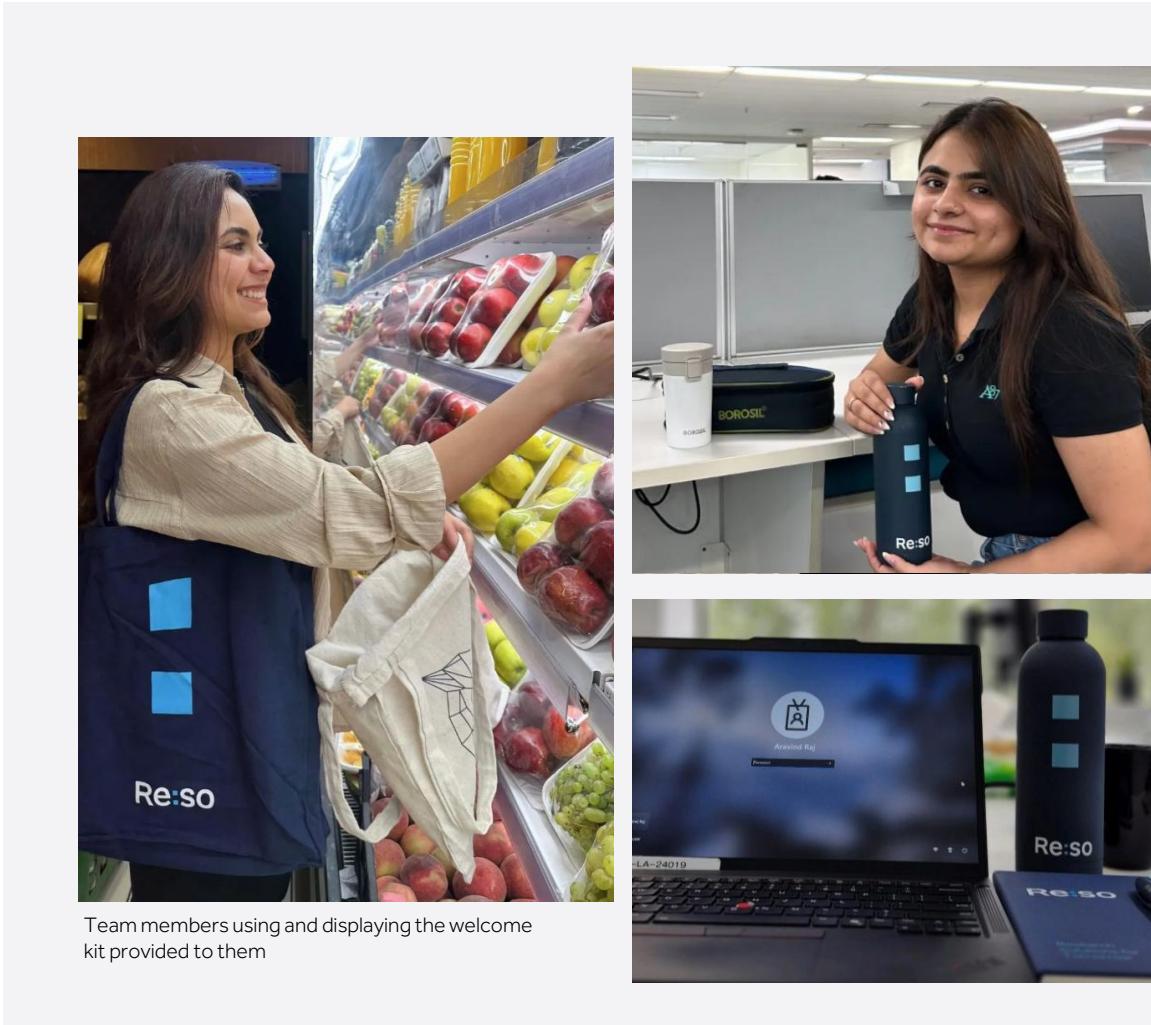
### Reducing Waste Through Dedicated Recycling

Our primary initiative for reducing office waste centers on our recycling program, currently established in the Bahrain office to ensure all paper waste is captured and repurposed. For the second consecutive year, we have partnered with Nidukki, a respected local organization, to ensure efficient and responsible waste processing.

This collaboration includes weekly collection and precise weighing of recycled materials, which allows us to accurately track our impact and maintain transparency. While paper usage is minimal in our other offices, this program sets a crucial standard for responsible waste management, effectively supporting the circular economy and demonstrating our commitment to local environmental partnerships.

### Promoting Sustainable Alternatives via the Consumption Toolkit

To reduce the use of single-use plastics, we introduced a Sustainable Consumption Toolkit. Every employee was provided with reusable water bottles and tote bags to serve as practical alternatives to disposable products. This initiative aims to reduce plastic waste across our global offices by providing the team with reusable everyday items.



Team members using and displaying the welcome kit provided to them





## 3.2 Environmental Awareness & Engagement

Environmental Awareness and Engagement serves as a vital focus area within our strategy, recognizing that lasting impact starts with our people. We believe that sustainable operations are only possible through a shared mindset; therefore, we prioritize continuous education to keep environmental issues at the forefront. By cultivating a culture of curiosity and responsibility, we empower our team to champion eco-friendly habits both in the office and beyond.

### Employee Development & Engagement 2025 Key Initiatives and Focus

Initiative Name	Initiative Type	Sector	Location	Primary Focus
<b>Reso Roots for Change Campaign</b>	Campaign	Environmental Sustainability	BH, IN, EG	Raising environmental awareness and promoting sustainable practices
<b>Sustainability Thought Leadership Articles</b>	Initiative	Community & Knowledge	Global	Sharing expert insights on energy transition and sustainability to inform, influence, and inspire action within the community and industry

**BH** - Bahrain Office | **EG** - Egypt Office | **IN** - India Office





### 3.2 Environmental Awareness & Engagement

## Reso Roots for Change Campaign (1/3)

The "Reso Roots for Change" campaign was established this year to increase environmental awareness within the organization. The initiative followed a three-part approach: educating the team, adding greenery to office spaces, and gathering sustainable ideas from staff to improve our collective practices.

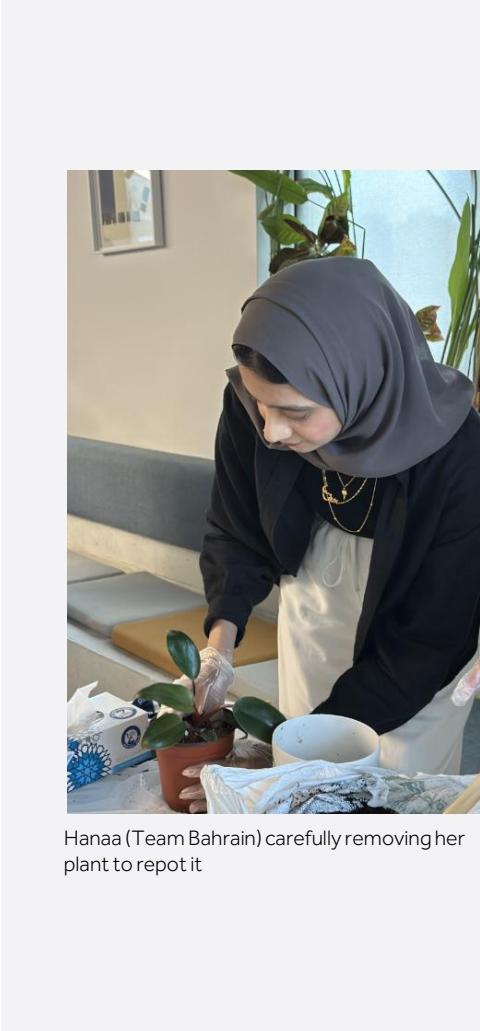
### Reso Talks: Green – Environmental Awareness for a Sustainable Future

Research Manager Abeer Mohamed led an environmental awareness session as part of the Reso Talks: Green series, drawing on her experience as a former Youth Leader for the UN Development Program. The discussion covered global environmental issues while highlighting local challenges in the Gulf, such as water scarcity and coral bleaching. By sharing information on waste segregation and water-saving habits, the talk gave the team a clearer understanding of how to reduce their individual impact through sustainable action.

### Grow Your Space: Bringing Nature Indoors

As part of the Grow Your Space initiative, teams across all offices were tasked with selecting, potting, and nurturing plants within their specific workspaces. This activity was focused on improving the indoor environment and providing a healthier office atmosphere by utilizing greenery to help reduce stress and improve air quality.

The initiative was structured around shared responsibility, where groups were formed to manage the ongoing care and maintenance of their plants. By shifting the responsibility of the workspace environment to the teams themselves, the project aimed to encourage a collaborative approach to maintaining the shared office areas.



Hanaa (Team Bahrain) carefully removing her plant to repot it



Team India showcasing their newly repotted office plant





### 3.2 Environmental Awareness & Engagement

## Reso Roots for Change Campaign (2/3)

### Reso Eco Tank & The Digital Sustainability Wall

The Social Impact and Innovation departments organized the Reso Eco Tank, a competition designed to gather original ideas for internal sustainability initiatives from teams across all offices. Participants were tasked with pitching practical concepts that could be implemented within the organization, leading to the selection of the Digital Sustainability Wall as the winning project. This virtual platform served as the central tool for the campaign, documenting the sustainable actions of 52 participants over a four-week duration.

The program was structured around weekly themed challenges that required active participation. Each week, individuals selected from two specific themes, such as "Adopt zero-waste practices," "Embrace sustainable eating," and "Implement eco-friendly workplace habits." Participants were required to upload at least one photo per week to document their efforts and track their progress on the virtual wall. This format allowed for the visualization of individual contributions across our offices, using a competitive structure and a monetary award for the final winners to encourage consistent participation throughout the month.

**ZA** **Zainab Amoodi**  
4 Jun ...  
Seen by 72

My role as a TR involves daily team allocation which is easily visible to all team members throughout the day, specially during busy period when multiple back to back tasks are to be delivered. Using a white board with reusable sticky notes helps reduce paper usage 🌱, a small act for better future! 🌱



**MM** **Mahmoud Mohamed**  
10 Jun ...  
Seen by 66

This past week, while doing my grocery shopping, I decided to use a reusable bag to reduce the number of plastic bags that I use, and so I went with my Reso tote bag!

I was honestly surprised to see how such a simple thing can help reduce plastic use significantly if adopted more widely, especially that plastic waste is one of the biggest climate-related issues now.



**AJ** **Ashwarya Jha**  
6 Jun ...  
Seen by 71

**Do you often find the office A/C either too cold or constantly changing?** 🌡️ 🌡️

Did you know that frequently adjusting the thermostat can lead to unnecessary energy use and put added strain on cooling systems? According to the International Energy Agency (IEA), keeping air conditioners set to 24°C offers the ideal balance, every degree lower can increase energy consumption by 3-5%. 🔥 🌡️

**Comfort for All:** Everyone has different body temperatures and comfort levels. Temperatures below 22°C can feel... see more



**AE** **Ahmed Elmagdoub**  
25 Jun 2025 • @4  
Seen by 39

Our Egypt Office is all in on carpooling! 🌱

For the past couple of months, **Nahla Mohamed**, **Malak Seyam**, and I have been commuting to and from the office together every day. We even carpool to all our social outings after a long day at work.

Special thanks to **Farah Badr** and **Jessica Lamie** for inspiring us to share our small contribution to protecting our precious Earth 🌎 !






## Environmental Awareness & Engagement

### Reso Roots for Change Campaign (3/3)

#### Reso Eco Tank & The Digital Sustainability Wall

During our month of sustainability, our team explored eco-friendly practices and made conscious choices, demonstrating our commitment to a greener workplace and a healthier planet

**Adityan Borkotoki**



#ZeroWasteLunch

**Mahi Jain**



#SustainableCommute

**Aysha AlSulaiti**



#ReuseToOrganize

**Vaibhav Srivastava**



#SpreadingEcoAwareness

**Kashish, Avneet, Sukhvinder, Chaitanya**



#ClothingDonationDrive

**Shaza Korayem**



#ZeroWasteLunch

**Mahi Jain**



#DIYCrochetFashionCreations

**Aakriti Manoja**



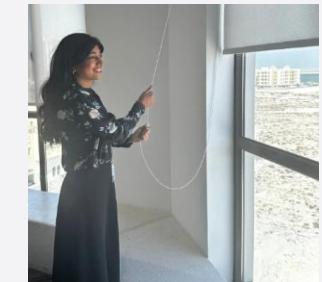
#GrowToSustain

**Divyansh Agarwal**



#EcoWaterTap

**Abeer Mohamed**



#DaylightSavings





## Environmental Awareness & Engagement

# Sustainability Thought Leadership Articles

## Strategic Commitment to Community and Knowledge Leadership

Reso extends its focus on sustainability by contributing research and analysis to the broader professional community. In coordination with our internal initiatives, we developed a series of thought leadership articles focused on the global and regional energy transition landscape. These publications analyze environmental and sustainability topics, including the future of clean energy, circular economies, and climate mitigation strategies relevant to the industry.

The objective of this series is to provide strategic insights based on research expertise to inform industry leaders and contribute to discussions regarding climate policy. By making this expertise publicly available, the program supports wider efforts toward achieving a net-zero future.

A few of these articles include:

- [The Hydrogen Economy: Hype or the Future of Clean Energy?](#)
- [Rooted in Action: GCC Countries Accelerate Environmental Restoration](#)
- [Rethinking Water Management for a Sustainable Future](#)
- [The Shift to Electric: GCC's Path to Enhanced EV Adoption](#)
- [The Rise of Sustainable Shopping: Trends Reshaping Consumer Goods and Retail](#)
- [Sustainable Heritage Tourism in the GCC](#)
- [MENA's Innovative Solutions to Water Scarcity](#)
- [The Circular Battery Economy: Transforming Energy Storage Sustainability](#)
- [Energy Transition to Net-Zero Carbon Emissions](#)

**Re:so**



Home > Insights > **Rethinking Water Management for a Sustainable Future**

**Rethinking Water Management for a Sustainable Future**

15 May 2025

TECHNOLOGY, MEDIA, AND TELECOMMUNICATION

By Surabhi Parida

**Introduction**

The very element that supports life, water, is now at the epicenter of a looming global crisis. About half of the global population experiences severe water scarcity for at least one month each year. Meanwhile, global water demand is projected to increase by 20 to 50% by 2050. Together, these statistics indicate a supply and demand imbalance, where finite water resources can no longer keep pace with growing needs.

The path to solving this imbalance lies in rethinking how water is managed. This calls for a decision between two options: continue relying on conventional water management systems or welcome the potential of smart water management to secure a sustainable future.

Snapshot of a featured article from our official website. Click [here](#) to view the full collection



# 05

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## Our Valued Partners

Our 2025 Partners in Bahrain	<b>62</b>
Our 2025 Partners in India & Egypt	<b>63</b>
Our Partners Testimonials	<b>64</b>



# Our 2025 Partners in Bahrain – Thank you!

AlMabarrah Alkhalfia Foundation



مؤسسة  
المبرة الخليفية

AlMabarrah  
AlKhalifia  
Foundation

INJAZ Bahrain



Nidukki



Body Force



LAMEA Association



Think Pink



Al Sanabel Orphan Care society



جمعية السانبل لرعاية الأيتام

Tree of Life Social Charity Society



جامعة شجرة الحياة الخيرية المجتمعية

Tree of Life Social Charity Society

Let's Padel



Saleh Al-Saleh Co.



KIMSHEALTH



KIMSHEALTH

Ba9maa



# ↗ Our 2025 Partners in India & Egypt – Thank you!

## Goonj



GOONJ.. a voice, an effort  
[www.goonj.org](http://www.goonj.org)

Sewa Udhaar Foundation



## Yes to Life Charity

Yes+Q Life

GOONJ.. a voice, an effort  
[www.goonj.org](http://www.goonj.org)

October University  
in Modern Sciences and Arts



## Egyptian Food Bank



## EGYPTIAN FOOD BANK

## Government Boys Senior Secondary School in Rohini





# Our Partners Testimonials



I had the opportunity to present at Reso and was impressed by the team's professionalism, cooperation, and excellent organizational skills. A great group to work with

Dr. Eman Hamza,

**Breast Oncoplastic Surgeon at BDF Hospital**



It was a pleasure working with your team on the breast cancer awareness screening initiative. The collaboration was well-organized, impactful, and aligned with our shared commitment to preventive healthcare and community well-being.

Surya Narayanan,

**KIMSHEALTH, Bahrain**



Working with Reso has been an exceptionally positive experience. Their team is collaborative, responsive, and deeply committed to delivering meaningful impact. Reso brought professionalism, creativity, and clear communication to every stage of the process, making our partnership both efficient and enjoyable. We're proud of what we achieved together and look forward to future collaborations.

Shafiqah Almoalem,

**Tree of Life Social Charity Society, Bahrain**



A key outcome of our collaboration is the strong commitment to recycling, helping reduce landfill usage in Bahrain and promoting long-term environmental sustainability.

**Nidukki Trading Co., Bahrain**



كل شيء كان مرتبًا ومنسقاً بشكل ممتاز من قبل شركتكم.

**Al Sanabel Orphan Care Society, Bahrain**



A highly professional team that is well organized and consistently dedicated to excellence.

Ameera Mahmood,

**Injaz, Bahrain**



The students have enjoyed the session and found it interesting

Noora Bin Hindi,

**AlMabbarah Alkhalfia Bahrain, Bahrain**



# Our Vision for The Future



# Future Goals and Commitments

In 2026, the company aspires to accomplish the following goals



## Goals



### Pillar 1: Community Impact

- Strategic NGO Partnerships: Transitioning from one-off workshops to deeper, needs-based programs for long-term stability
- The Catalyst Program: Driving intentional upskilling in research and leadership for underprivileged university students
- Integrating AI in Research: Training partners on using AI and data tools to improve their research and support for beneficiaries



### Pillar 2: Employee Empowerment & Wellbeing

- Personal Mastery: Cultivating a high-value growth culture that defines the Reso team experience
- Systemic Wellness: Integrating health initiatives to support physical and mental resilience
- Strategic Engagement: Fostering deep connection and shared success through collaborative culture-building



### Pillar 3: Environmental Responsibility

- Digital Passports: Gamifying sustainable habits to move beyond simple office awareness
- Global ESG Alignment: Ensuring all operations meet UN "Healthy Planet" standards for full compliance
- Embedded Sustainability: Integrating eco-preservation directly into core business operations

#### Focus Areas:

Community

Reso Team

Environment





# Annex

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## Social Impact — Annual Overview and Complete Initiative List

A.1 A Year of Social Impact at Reso	68
A.2 Complete List of Social Impact Initiatives	71

# ↗ A Year of Social Impact at Reso



## Offered Wellbeing Sessions

We continued hosting weekly well-being sessions at the office, conducted by Al Fadhl to promote employee health and wellness



## Ongoing Recycling Initiative

In partnership with Nidukki, we have extended our recycling initiative from last year, focusing on the collection of plastic and paper recyclables



## Introduced Reso Eco-Tank

We held a friendly competition for teams to create an environmental sustainability initiative, with many proposals focused on gamifying sustainability



## Celebrated Mother's Day

We organized an informative workshop for the mothers in the office, during which our CSR Lead, Aysha AlSulaiti led a session on family meal planning



## Organized a Ramadan Food Drive

In line with our annual tradition, we distributed food boxes to those in need during the holy month of Ramadan

### January

#### Healthy Snacks

We offer a variety of healthy snack options for the team, including granola bars that are distributed weekly to promote well-being



### February

#### Celebrated Sports Day

In collaboration with Let's Padel, we hosted an enjoyable sports day event where the team came together for a friendly padel match



### March

#### Annual Weight Loss Challenge

For the second year in a row, we organized a 30-Day Weight Loss Challenge across our offices to promote health and wellness within our team



#### Ramadan Team Iftar

Team Bahrain gathered at Palvara Resort for a buffet meal, engaging in conversations and fostering camaraderie



#### International Women's Day Celebration

In honor of International Women's Day, we celebrate our company's women by presenting them with gift boxes



Click on photos with this icon to explore the corresponding Instagram post for more details



# ↗ A Year of Social Impact at Reso



## Conducted a Research Methodology Workshop

We conducted an advanced workshop on research methodologies for students from AlMabbarah Alkhalfia Foundation



## The Digital Sustainability Wall

We launched our internal Digital Sustainability Wall for team members to share photos of their weekly sustainable actions, encouraging participation and collective efforts



## Reso Talks Green

Led by team member Abeer Mohamed, a session about spreading awareness on environmental responsibility at Reso



## Conducted a Data Quality and Precision Workshop

We conducted a workshop on Data Quality and Precision in collaboration with AlMabbarah Alkhalfia Foundation



## Emerging AI Trends Seminar

At IMSA2025, we held a seminar on AI in 2025 discussed frameworks and case studies, providing practical insights for real-world impact.

April

May

June

July

### Reso Skill Spotlight

Employees lead short sessions on topics they are passionate about, covering professional development and personal growth



### A Day At Reso: MKF Office Visit

In collaboration with AlMabbarah Alkhalfia Foundation, 15 Rayaat Program students attended an Office Visit Experience with an interactive lecture on "How to Think Like a Researcher"



### Grow Your Space Initiative

Teams received pots and seeds to grow office plants, enhancing collaboration and contributing to a sustainable workspace while reinforcing Reso's commitment to environmental responsibility



### Investment Session 101

We conducted a session on investment and financial tips, featuring presentations by Divyansh Agarwal and Saeed Alzeera



Click on photos with this icon to explore the corresponding Instagram post for more details



# ↗ A Year of Social Impact at Reso



## Reso Educare Campaign (IN)

We conducted Reso EmpowerED in collaboration with organizations where we held an interactive session with students on Vocational and Entrepreneurial Skills and English fundamentals



## Breast Cancer Awareness Talk

An awareness session and self-check lecture for female employees was held in the Bahrain office and conducted virtually for the India office



## Breast Screening Vouchers

Vouchers were distributed to female team members to facilitate free breast screenings



## Lamea Workshop

In collaboration with Lamea Association, an interactive workshop on the Building Blocks of Effective Research was conducted



## Bahrain Relay Marathon

Reso participated in the exciting Bahrain Marathon Relay 2025 Fast 30 KM Race at the Bahrain International Circuit (BIC)

## September

### Reso Educare Campaign (BH)

We conducted Reso EmpowerED in collaboration with multiple entities, hosted 8 students for a workshop on research and data quality, and provided them with refurbished laptops



## October

### Cancer Awareness Walkathon (BH)

Team members participated in the walkathon to support cancer awareness, showcasing their commitment to cancer-related causes in the community



### Pinktober Bake Sale

We organized a bake sale across our offices to help raise funds for breast cancer awareness and research



## November

### Clothes Donation

In collaboration with Ba9maa in Bahrain and Goonj in India, team members collected clothes to donate to those in need



## December

### End of Year Meal

The Bahrain team celebrated with a vibrant lunch filled with fun activities for Bahrain's National Day, while Team India enjoyed a festive Christmas lunch



Click on photos with this icon to explore the corresponding Instagram post for more details





# Complete List of Our Social Impact Initiatives (1/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
Community Development	Ramadan Food Drive	Distributed Ramadan food boxes to workers as part of community development	Bahrain	Saleh AlSaleh Co.	A family-owned business, one of the oldest and most respected companies in the import and distribution of foodstuff
	Pinktober Initiative: Team Bakesale	Hosted a two-day bake sale at the Bahrain Office, with all proceeds were donated to cancer support	Bahrain	Think Pink	A national breast cancer organization focused on improving the lives of breast cancer patients and their families
		Hosted a two-day bake sale at the India Office, with all proceeds were donated to cancer support	India	Yes To Life Charity	A non-profit organization dedicated to breast cancer awareness, screenings, and providing emotional, financial, and rehabilitation support
	Pinktober Initiative: Cancer Awareness Walkathon	Team members took part in the walkathon to raise awareness for cancer, demonstrating their dedication to supporting cancer-related causes within the community	Bahrain	Bahrain Cancer Society	A non-profit organization dedicated to fighting cancer through awareness, early detection, and patient support
	Clothes Donation	In collaboration with Ba9maa in Bahrain and Goonj in India, team members collected clothes and wearable items to donate to those in need	Bahrain India	Ba9ma Goonj	An independent youth volunteer team established in 2015. Since its inception, it has launched numerous award-winning initiatives focused on community service, youth empowerment, and social impact  A non-profit organization in India that focuses on addressing basic needs and social issues through innovative solutions





# Complete List of Our Social Impact Initiatives (2/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
<b>Youth Empowerment Through Education</b>	Data Quality and Precision Workshop	Conducted a workshop on Data Quality and Precision, presented by the research team at Reso	Bahrain	AlMabbarah Alkhalfia Foundation (MKF)	A non-profit foundation aiming to create a social impact in the education sector and empower Bahraini youth to reach their full potential
	Research Methodology Workshop	We conducted an advanced workshop on research methodologies for students from AlMabbarah Alkhalfia Foundation			
	A Day at Reso Office Visit	In collaboration with AlMabbarah Alkhalfia Foundation, 15 Rayaat Program students attended an Office Visit Experience with an interactive lecture on "How to Think Like a Researcher"	Bahrain	Lamea Association	A non-profit organization in Bahrain dedicated to promoting educational development and empowering individuals through research and training
	Research Methodology Workshop	In partnership with Lamea Association, an interactive workshop titled "Building Blocks of Effective Research" was held			





# Complete List of Our Social Impact Initiatives (3/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
↗ <b>Youth Empowerment Through Education</b>	Emerging AI Trends Seminar	At IMSA2025, a seminar on the state of AI in 2025 covered various frameworks and sector-specific case studies. The session provided practical insights into harnessing AI for real-world impact	Egypt	October University for Modern Sciences and Arts (MSA University)	A private university in Egypt which offers a variety of undergraduate and postgraduate programs in various fields, focusing on practical skills and research to prepare graduates for successful careers
	Reso Educare Campaign (EmpowerED) Sewa Udhaar Foundation	Led by our Research Analysts, an engaging English session for students from grades 9 to 12 was conducted. The session helped the students strengthen their reading, writing and communication skills through interactive activities and discussions		Sewa Udhaar Foundation	Sewa Udhaar Foundation is a recently incorporated (June 2022) private, non-profit company in Delhi, India, focused on health and social work, aiming to serve underprivileged communities through activities like education, skill development, and welfare
	Reso Educare Campaign (EmpowerED) Skill Empowerment Seminar Govt. School	Research analysts held an interactive session on Vocational and Entrepreneurial Skills for 80 secondary students, linking career aspirations to practical skills	India	Government Boys Senior Secondary School in Rohini	A government boys' senior secondary school in Rohini, Delhi, offers classes from 6 to 12, providing essential facilities and emphasizing educational support for students
	Reso Educare Campaign(EmpowerED) Research Methodology Seminar	Reso EmpowerED was conducted in Bahrain, in collaboration with multiple entities, hosting 8 students for a workshop on research and data analytics while providing refurbished laptops for their use		INJAZ Bahrain	A non-profit organization established in 2005 as part of Junior Achievement Worldwide, it inspires Bahraini youth to succeed in the global economy through programs in entrepreneurship, work readiness, and financial literacy
			Bahrain	Tree of Life Charity Society	A non-profit organization dedicated to improving the quality of life in the Bahraini community through initiatives in areas such as tuition fees, healthcare, and more
				AlMabarrah Alkhalfia Foundation (MKF)	A non-profit foundation aiming to create a social impact in the education sector and empower Bahraini youth to reach their full potential





# Complete List of Our Social Impact Initiatives (4/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
<b>Employee Development &amp; Engagement</b>	Reso Digest: Company Newsletter	Circulated the monthly Newsletter which included company updates, well-being tips, personal milestones, standout achievements and spotlights on emerging trends and developments	Bahrain India Egypt	-	
	Investment Session 101	A session on investment and financial tips was held, featuring presentations by Divyansh Agarwal and Saeed Alzeera	Bahrain India Egypt	-	
	Reso Skill Spotlight	Employees lead brief sessions on topics they are passionate about, focusing on professional development and personal growth	Bahrain India Egypt	-	
	International Women's Day	In honor of International Women's Day, we celebrated the incredible women in our company by presenting them with beautifully curated gift bags	Bahrain India Egypt	-	





# Complete List of Our Social Impact Initiatives (5/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
<b>Employee Development &amp; Engagement</b>	Mother's Day	We hosted an informative workshop for the office mothers, featuring a session on family meal planning led by our CSR Lead, Aysha AlSulaiti	Bahrain	-	
	Holi Drawing Competition	Holi was celebrated by hosting a drawing competition in the office, distributing sweets, and awarding the winner with a chocolate box hamper	India	-	
	Annual Iftar Dinner	For Iftar during Ramadan, Team Bahrain gathered at Palavara Resort for a buffet meal, while the Egypt team came together at Nuwa, Garden 8	Bahrain Egypt	-	
	Annual Dinner	Team India gathered at Karigari for their annual dinner—a perfect opportunity to unwind and strengthen their bonds after work	India	-	





# Complete List of Our Social Impact Initiatives (6/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
Employee Health & Wellbeing	Healthy Snacks	Healthy snacks continued to be available at the Bahrain office, featuring a variety of nutribars, cereals, and fruits	Bahrain	Food World	A dynamic and fast-growing family business based in Bahrain, offering quality merchandise at a competitive price to its customers
	Wellbeing sessions	Scheduled weekly wellbeing sessions with Coach Abdulla Al Fadhl, featuring stretching, unwinding and team bonding sessions	Bahrain	Body Force	A Bahrain-based fitness brand led by international trainer Coach Abdulla Al Fadhl, offering training programs, sportswear, and supplements
	Sports Day at Let's Padel	On Bahrain's Sports Day, the team united for an enjoyable and spirited padel match at Let's Padel	Bahrain	Let's Padel	Bahrain's first and largest indoor Padel center in the Seef District, offers premium courts for bookings, coaching, tournaments, and merchandise for players of all ages and skill levels
	Reso's Annual Weight Loss Challenge	A 25-day weight loss challenge was organized, with members weighed at the start and end of the period. The winner was selected based on the highest percentage of weight lost	Bahrain/India	Reso Team	-
	Pinktober Initiative: Breast Cancer Awareness Talk	An awareness session and self-check lecture for female employees took place in the Bahrain office and was conducted virtually for the India office	Bahrain/India	Dr. Eman Hamza	A certified breast oncoplastic surgeon from the Royal College of Surgeons in Ireland and the Saudi Board in General Surgery, specializing in breast disease management and reconstruction
	Pinktober Initiative: Breast Screening Vouchers	Vouchers were provided to female team members to enable free breast screenings	Bahrain	KIMSHealth Medical Centre - Muharraq	KIMSHEALTH is a quaternary care hospital network offering end-to-end healthcare services, right from primary to quaternary care in Bahrain





# Complete List of Our Social Impact Initiatives (7/7)

Sub-focus Area	Initiative	Initiative Description	Country	Stakeholder	Stakeholder – Brief Description
↗ Environmental Sustainability	Recycling Initiative	Scheduled weekly recycling pickups for collected items, including plastic and paper	Bahrain	Nidukki	A waste management, cleaning, and recycling service provider with 35 years of experience
	Grow Your Space	A hands-on initiative promoting team engagement and environmental awareness, where teams received pots and seeds to grow office plants, supporting Reso's sustainability commitment	Bahrain India	Reso Team	-
	Reso Talks Green	Led by Abeer Mohamed, the session was aimed to raise awareness of environmental responsibility at Reso	Bahrain India	Reso Team	-
	Reso Eco-Tank	We held a friendly competition for teams to develop environmental sustainability initiatives, with many proposals centered on gamifying sustainability.	Bahrain India	Reso Team	-
	The Digital Sustainability Wall	The internal Digital Sustainability Wall was introduced for team members to share photos and notes of their weekly sustainable actions, fostering participation and collaboration	Bahrain India Egypt	Reso Team	-





# Contact Us



## Reach Out to Us

Interested in collaboration or partnership opportunities? Feel free to get in touch with us. We are open to exploring meaningful collaborations that align with our Social Impact vision and goals

### Contact Details



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